

ECA Coordinating Committee Mtg 1.10.22

Attendance:

Roberly Bell
Ted Perch
Tracey Eller
Pasqualina Azzarello
E. Maude Haak-Frendscho

NOTES:

Public Speak: Welcome to 2022! Jon Carroll has stepped away from committee, Maude is a voting member now

Approval of November Meeting Minutes: lack quorum to approve

Programming Updates:

- PA checked in with Public Health Director: Artwalk in Feb & March postponed
- AWE Residency:
 - First resident Ella Netanel is in the ECA Gallery, happy, off to a good start
 - April through the end of this year is scheduled through 2023, including the addition of first alternate; artists are happy about this scheduling
- Youth Arts Initiative:
 - \$60K for 2 years is confirmed, including grant and Mayor commitment
 - Project Scope:
 - ECA, EHS, Easthampton Media, and Council on Aging partnership
 - Hiring educator, April-June to work w EHS students, to Cultural Chaos
 - Conversation w History Teacher: rich oral history and archive projects have occurred, both resources and idea in development
 - Creating ways to connect all this prior work: 1. Physical Archive, publicly accessible; 2. Online Platform, intergenerational accessibility; 3. Integration into E'ton wayfinding project w QR codes, link stories to sites
 - If want to be involved, there are opportunities, administrative to programmatic
- Public Art:
 - Ferry Street Public Sculptor: artist was solidified; fabricator confirmed
 - Another public sculpture for Cottage St Cultural Council; \$10K funding secured
 - Received \$7,500 from MA Cultural Council
- Spring Public Programming is outdoors and still planned to occur:
 - April Poetry Day outdoors
 - Spot Lot series
 - Cultural Chaos - planned w Cottage Street Cultural District sub-Committee

Non-Profit Friends of ECA:

- PA will send timeline and projected expenses, along with updates from lawyer
- Will need to be very intentional about bylaws and other aspects of development

Ideas for Organizational Development:

- Admire the spaces, and transforming them into residency spaces is brilliant, MAP should stay a residency space; ECA should be the gallery space - folks need that space & time; great for this non-profit arm to fundraise for this residency
- Programming: more public, accessible programming. Even when we *can* go back inside, should still keep public programs in public, outdoor spaces, a real lesson in creating accessible cultural programming
- Easthampton Film Festival! Upcoming in February - connected w E Media
- Ditto residency! Opportunity for capacity growth tools like joining networks like Artist Communities Alliance, utilizing RE: Tool Racial Equity toolkit from MAP fund
- Internal and External Equity and Accountability growth, both through programming and also with development of incident response planning, taking anti-oppression training
- Lots of emerging organizations, ecosystem is growing in town, great relationships
- ECA is a promotions hub, mostly through social media, also newsletter
- For open seats, consider folks from Oxbow Gallery, what a boon - 2 members are joining the Cottage St Cultural District
- Easthampton Futures Project - was about to be release right as the pandemic started; what are opportunities for revisiting this planning work, celebrating ideas already realized, looking to it for community-generated ideas for our work ahead