

January 12, 2022  
Cultural District Meeting

Pat, Pasqualina, Lenny, Juliette, Fran, Elizabeth, Dan, Angelica

Pasqualina- \$7,500.00 grant from mass cultural council. We got it! We built two spots for public sculptures into the Nash Pond boardwalk. We'd like to honor the history of volunteering and art culture in Easthampton.

A quick introduction of members was made. Welcome Fran and Angelica.

\$2,500 is going toward the new public sculpture installed along pond boardwalk. Timeline tbd  
\$5,000 is going towards the cultural chaos festival. We will raise another \$5,000. Arca funds from the city to match. Bri city health director regarding art walk, pushed back until April. No city sanctioned indoor events yet. We have the green light with planning for cultural chaos. Saturday June 11! Activate your sidewalk spaces. And space in front of it. 10ft in front of your sidewalk. We will need subcommittees. This year, plan for event going from 12-5. Maybe with a Spot lot concert in the evening. Plan for another concert series at spot lot. Three Saturdays in May and September. May 7, 14, 21 and Sep 10, 17, 24.

Poetry day will be in late April. Busker style to activate the street throughout the day.

Broaden cultural chaos footprint. We don't do a rain date. Spot lot will be the main stage. It can be a beer garden. Activate the space around the pond. Maybe have Easthampton's clay do a sale. Municipal lot could be an acoustic parklet. Plants, relax, chill. By February we should be in full planning mode. Artists get paid \$400 individual for a 45 min set. \$500 for bands. Much longer day now on that spot lot stage. Spot lot until 8? Maybe get some food trucks during transition time. 2 headliner bands one at 4:30-6. One at the final spot. 6:30-end. It would be great to end with a dance party. What about buskers along the street a bit on late side. Brass cat garden event perhaps. Theme for this year. Marketing. New signs. New chaos look/feel. "cultural chaos" title. What would we call it now?

We should have ideas of a new name/theme by February. Let's think of names.

"Easthampton.....".

Pat this is awesome moving forward with planning. Dinner crowd was deadsville. Good with the 12-5 timeline. Loves the idea of buskers up the street later. Loves Municipal lot as center/main stage. It draws people to the heart of the district. Circus at the cat drew people there to the center as well. Worried about volunteers. "Easthampton street festival with a twist"

WinterFest is coming up.

Who's officially on this committee?

When is the union st project starting?

Jim's package store project.

Adjournment

Next meeting Feb 9, 9am