

Ranked Choice Voting Ad-Hoc Committee

- Chair Dan Gilbert called the meeting to order at 6:00 PM. District 3 Councilor Tom Peake, Chris Korczak, Jackie Brousseau-Periera, City Clerk Barb LaBombard, and Sara Amoroso were present.
- Minutes from last meeting were accepted with 4 votes in favor and 2 abstentions.
- Discussion of voter education
 - Goals: clear, visual explanation; keeping strain off poll workers; utilitarian and official appearance, not partisan-seeming
 - Mailer to all Easthampton postal addresses
 - Poster for display in the community and at polls
 - Community members to answer questions at the polls
 - Outreach to community organizations:
 - Local reporters, Council on Aging, Robin at Community Center, Jonathan Schmidt, Kelly Brown, Councilor Gomez and other City Councilors, Democratic City Committee, Republican Town Committee, Members of Charter Review Committee, Jen Ramsey of Easthampton Media
 - Brief discussion of Dan Gilbert's first poster draft.
 - How to make sure voters understand which races will use Ranked Choice Voting?
Can a poster be displayed in the voting booth?
 - Members of Committee will reach out to community members to help with education at the polls.
- The next meeting will be August 12, 2021 at 6:00 PM.
- Barb LaBombard made a motion to adjourn at 6:58 PM; Sara Amoroso seconded and it was passed unanimously.