



CITY OF EASTHAMPTON • MASSACHUSETTS
OFFICE OF THE MAYOR
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Immediate Release

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EASTHAMPTON CITY-WIDE CLEAN-UP DAY AND ADDITIONAL CLEAN-UP INITIATIVES

EASTHAMPTON, MA – The City of Easthampton is pleased to share several clean-up initiatives taking place this month.

A rain or shine City-Wide Clean-up Day has been scheduled for Saturday, May 29, 2021, from 8:00am to 1:00pm. This year's event is not a city-sponsored event, but many thanks to City Councilor Owen Zaret, and all of the community volunteers for helping organize. Volunteers should check in outside of City Hall located at 50 Payson Avenue for their scheduled shift. Volunteers should bring garden tools, water, sunscreen, gloves, and any other items they will need for the duration of their time. For more details on this event please visit [Volunteer Cleanup Day](#).

Members of the public interested in signing up to volunteer can use the following online form <https://signup.com/client/invitation2/secure/6969851349143380100/false#/invitation>.

In addition to the City-wide clean-up, community members have also been working to eliminate the number of nip bottles found throughout the city. A recycling bin labeled “Nip Bottles” has been placed outside of the main entrance of City Hall. The event also corresponds with the Pascommuck Conservation Trust Spring Plant Sale happening at City Hall on May 29th at 8:00am.

Furthermore, the recently formed Pioneer Valley Virtual Lions Club (PVVL) is in the midst of a region-wide clean-up campaign. They would also like to bring awareness to the litter from nip/alcohol bottles, as well as the impact of impaired driving. Their “RecycleTheNip” signs were designed by a nine-year-old Pioneer Valley resident and have been placed in various places around Easthampton. For more information about this initiative please contact councilor at-large Owen Zaret, at ozaret@easthamptonma.gov, visit www.facebook.com/pioneervalleylions, or email pioneervalleylions@gmail.com.

“I am hoping to use this event as a kickoff for more organized clean-ups around our city. Every day should be a clean-up day, but we should also take more time to formally organize to pick up the trash and litter in our city. I am thankful for the collaboration from so many residents and city committees and departments to make this a truly all-city event. The partnership with the Pioneer Valley Virtual Lions Club is a great example of working with local civic groups towards a common goal. I hope this brings more awareness and focus to the litter caused by nip bottles, and that we can see some helpful legislation at the state level”, says councilor at-large Owen Zaret.

Residents who have other green initiatives they would like to see are encouraged to contact the Mayor’s Office by email at mayor@easthamptonma.gov or call 413-529-1470.