



Planning Department

City of Easthampton
50 Payson Avenue
Easthampton, MA 01027
413-529-1400



Nicole LaChapelle
Mayor

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IMMEDIATE RELEASE

*Contact: Cassie Tragert, Conservation Agent
Contact Email: ctragert@easthamptonma.gov*

City of Easthampton launches survey for resident and local business input on Climate Action Plan. To be showcased at the June 10th Cultural Chaos event and a virtual event on June 28th.

Take the 10-minute survey now at this link: <https://tinyurl.com/EasthamptonCAPSurvey>

Easthampton, MA - The City of Easthampton has been partnering with Weston & Sampson to continue to develop a Climate Action Plan (CAP) to achieve net-zero carbon emissions in the City since funding was awarded in February 2023. A crucial element of this process is obtaining input from residents and local businesses beginning with a new comprehensive survey.

“The survey should only take about 10 minutes to complete and will not only provide critical data for the development of the plan, but will also allow people to sign-up to get more involved in the rest of the CAP development process if they’re interested. This survey is just one of multiple other outreach methods that will be used to gather input from our community going forward, but it is an excellent way to reach a large number of people in an easy to use system. We hope people will stop by our table at Cultural Chaos on June 10 th to learn more about this project and share their thoughts. We’ll be highlighting other major projects being pursued by the Planning Department at our booth as well and look forward to enjoying the day with our neighbors.” said Conservation Agent, Cassie Tragert.

The CAP will serve as a roadmap for local businesses, residents, and the municipal offices to achieve a cleaner, net-zero carbon emitting City. The plan will examine the work we’ve already done and identify what City offices, residents, and local businesses can do next to make the most of the coming State and Federal incentives to support these improvements. The development of the plan will also result in recommendations for increasing the City’s resiliency through an analysis of our existing resiliency work and plans.

“We’re hoping to get as much participation in the survey from our community as possible. The more local voices we can incorporate in the making of the Climate Action Plan, the more tailored the final roadmap will be to our City’s needs and goals. People who take the survey will have the opportunity to share their experience with fossil fuel use, actions they’ve taken (or are interested in taking) to reduce their climate impact, and explain barriers they’ve faced toward reducing their dependence on fossil fuels.”, said Mayor LaChapelle

In addition to showcasing the Climate Action Plan project along with the new public survey at the June 10th Cultural Chaos event, the City will also be holding a virtual informational event on June 28th. This online event will be hosted by the City and its consultant team at Weston & Sampson. The focus of the event will be on providing more detailed information to the public on what the Climate Action Plan is, how it is being created, and what to expect going forward. It will also provide an opportunity for those interested to sign up to be notified of additional events in the future which will provide opportunities for people to participate in activities which will directly impact the final Climate Action Plan.

Take the 10-minute survey now at this link: <https://tinyurl.com/EasthamptonCAPSurvey>

For more information and future updates, visit the main webpage for the CAP project by clicking here: <https://easthamptonma.gov/728/Climate-Action-Plan>

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