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CITY OF EASTHAMPTON

BOARD OF HEALTH

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Public Health
Prevent. Promote. Protect.

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FOR IMMEDIATE RELEASE: Easthampton Health Department Launches Weekly COVID-19 Data Dashboard and 'COVID-19: Now What?' Video Series

The Easthampton Health Department will post a COVID-19 data dashboard and a video series titled, 'COVID-19: Now What?' weekly on Fridays. Easthampton's public health nurse, Amy Hardt, MPH, RN, spearheaded the idea for a dashboard after seeing a similar example from the City of Brockton. Amy also came up with the idea of a weekly video series she titles, "COVID-19: Now What?" after finding recurring questions and misconceptions from residents while contact tracing. The video series will also discuss the dashboard data in more detail.

The data dashboard will track local demographic trends in COVID cases, along with several data points including a 14-day daily average/100,000 and a 7-day daily average/100,000. The 14-day daily average is the same metric that the state uses and posts weekly on Thursdays. The 7-day daily average are numbers available to the Health Department via the MA Virtual Epidemiologic Network (MAVEN). Weekly updates of vaccination coverage for residents residing in zip code 01027 (Westhampton/Easthampton) will also be included. Previous weeks of the dashboard and video series will be posted on the Health Department website.

Bri Eichstaedt, Health Director, states: "I am so grateful for these tools Amy has created. There is so much information on the state website that it can be hard to navigate and sort through. The weekly dashboard puts a lot of helpful information into one spot. The dashboard also helps city officials and residents make informed decisions based on the current trends." Amy adds, "My hope is that people will see this data and feel inspired to make safer choices, rather than become more discouraged by how long this pandemic is lasting. We all have an important part to play in stopping the spread and our actions can make a positive difference."

The dashboard and video series will be posted to the Easthampton Health Department website at: <https://easthamptonma.gov/community/news-updates/525-covid-information.html> and

Facebook page at: <https://www.Facebook.com/EasthamptonHealth>. Easthampton Media will also stream the video series on Easthampton cable TV (Charter Spectrum cable) channels 191 and 193. Questions and comments can be sent to Amy Hardt at: ahardt@easthamptonma.gov.

City of Easthampton COVID-19 Weekly Dashboard

Updated 3/18/21

14-Day Daily Avg/100k

↑ 11.0

Hampshire County: 20.1

7-Day Daily Avg/100k

↓ 11.5

7-Day Test Positivity

↓ 0.83%

14-Day Test Positivity

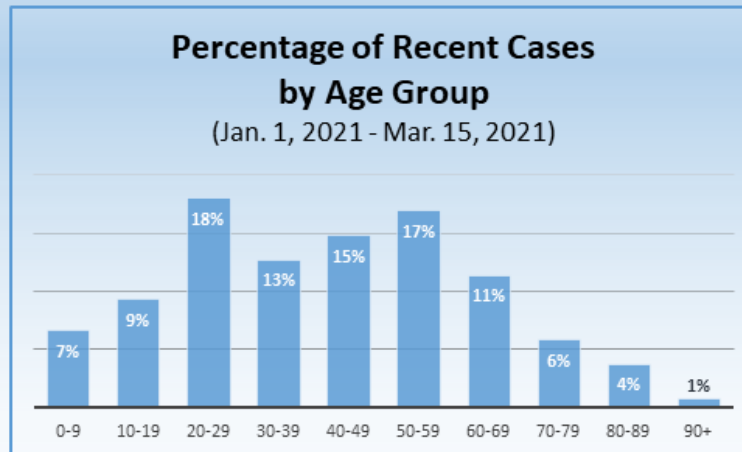
↑ 0.89%

Hampshire County: 0.74%

Past Week
Case Total*
(3/10-3/16/21)
13

Current Active
Cases**
17

Total Cases*
to Date
861



Notes: City and County data are obtained from MDPH and MAVEN data sources and generally believed to be current and accurate. *Weekly and Total Cases includes confirmed cases (positive PCR test) and probable cases (positive antigen or antibody test, or clinically diagnosed based on symptoms and exposure, in the absence of a positive test result). **Active cases are considered infectious and under public health isolation guidance at the time of publishing. 7-Day and 14-Day averages are for 3/7/21-3/13/21 and 2/28/21-3/13/21

GREY: ≤ 10 weekly total cases
GREEN: < 10 average daily cases per 100,000 residents AND > 10 weekly total cases
YELLOW: ≥ 10 average daily cases per 100,000 residents OR ≥ 5% positive test rate
RED: ≥ 10 average daily cases per 100,000 residents AND ≥ 5% positive test rate

01027 % Vaccinated
(full/partial)
16%/11.5%

Total Lives Lost
13

City of Easthampton COVID-19 Weekly Dashboard

Updated 3/11/21

14-Day Daily Avg/100k

9.7

Hampshire County: 25.6

7-Day Daily Avg/100k

↑ 14.11

7-Day Test Positivity

↑ 1.03%

14-Day Test Positivity

0.82

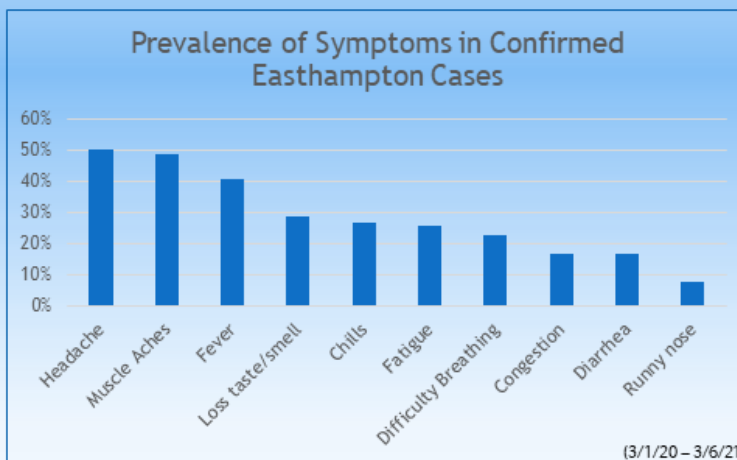
Hampshire County: 0.93%

(7-Day and 14-Day averages are for 2/28/21-3/6/21 and 2/21/21-3/6/21)

Weekly Case
Total*
(3/2-3/9/21)
20

Current Active
Cases**
24

Total Cases*
to Date
854



Notes: City and County data are obtained from MDPH and MAVEN data sources and generally believed to be current and accurate. *Weekly and Total Cases includes confirmed cases (positive PCR test) and probable cases (positive antigen or antibody test, or clinically diagnosed based on symptoms and exposure, in the absence of a positive test result). **Active cases are considered infectious and under public health isolation guidance at the time of publishing.

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01027 % Vaccinated
(full/partial)
14.6%/10.9%

Total Lives Lost to Date
13